

May 17, 2022

**Via E-Mail**

Irene Borba, Director of Planning & Building  
City of Belvedere  
450 San Rafael Avenue  
Belvedere, CA 94920

**Re: Site #3A, Housing Element Update Site Inventory**

Dear Ms. Borba:

On behalf of BRIG, this is to request that the City cease referring to Site # 3A on the Planning Department's inventory of sites that could accommodate future residential housing development as "Mallard Pointe" on printed and on-line materials relating to the City's 2031 Housing Element update, and instead refer to it as "Mallard Road," or "1, 9, & 17 Mallard Road," or something similarly generic.

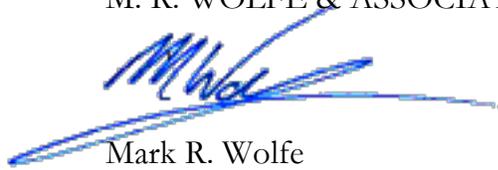
"Mallard Pointe" is a name coined by the developer to market the residential development project proposed for this site. It does not reflect the address or location of the site in the way that other site names on the inventory do (e.g., "2A: St. Stephen's Church Parking Lot;" or "4A: 214 & 218 Bayview Ave.").

BRIG's concern is that by repeatedly referring to the site by the name of a controversial private project whose entitlement application has not yet even been deemed complete, the City will be creating a false impression in the public's and future decision-makers' minds that the Project is a "done deal," or otherwise a fait accompli. For the sake of both accuracy and the need to maintain a perception of objectivity, Site # 3A should therefore not be referred to as "Mallard Pointe."

Thank you for your consideration of this request.

Most sincerely,

M. R. WOLFE & ASSOCIATES, P.C

A handwritten signature in blue ink, appearing to read 'M Wolfe', with a long horizontal flourish extending to the right.

Mark R. Wolfe  
On behalf of BRIG

MRW:sa

cc: Sally Wilkinson, Mayor  
Patricia Carapiet, Planning Commission Chairperson  
Craig Middleton, City Manager